

KROGER TIMES AT NORTHSHORE DRIVE!



KEY PEOPLE IN OUR STORE:

Store Manager.....Ted Mills

Dairy.....Jeff Trentham

In the United States, **Flag Day** is celebrated on June 14. It commemorates the adoption of the flag of the United States, which happened that day by resolution of the Second Continental Congress in 1777.

In 1916, President Woodrow Wilson issued a proclamation that officially established June 14 as Flag Day; in August 1949, National Flag Day was established by an Act of Congress.

Flag Day is not an official federal holiday, though on June 14, 1937, Pennsylvania became the first (and only) U.S. state to celebrate Flag Day as a state holiday.

Title 36 of the United States Code, Subtitle I, Part A, CHAPTER 1, § 110 is the official statute on Flag Day; however, it is at the President's discretion to proclaim officially the observance. *Information from Wikipedia



Flag of 1777



September 11 — The Flag from the World Trade towers survives and becomes a symbol of sacrifice in service, loss, and determination.



Poster commemorating the 140th Flag Day

Check out this website for a historic timeline of the U.S. Flag. http://www.ushistory.org/Betsy/flagfact.html

June Anniversaries

	I builted
<u>Name</u> Larry Dixon	<u>Date</u> 6/02/75
Sharif Ahmaed	6/02/08
Erin Greene	6/03/03
Jean Epperson	6/06/88
Doug Flynn	6/06/83
Tabbi Geisler	6/07/08
Jean Henderson	6/10/88
Mechelle Hawkins	6/12/95
T.J. Gibson	6/12/08
Tim Arms	6/13/84
A.J. Hurst	6/16/80
Joseph Barnett	6/18/07
John Pugh	6/19/85
Lauren Tyrrell	6/19/08
C.J. Miller	6/19/08
Sherri Breeden	6/24/01
Karen Tenney	6/24/08
Ben Krager	6/24/08
Jean Wooliver	6/26/86

June Birthdays

<u>Name</u>	<u>Date</u>
Jean Epperson	6/04
T.J. Gibson	6/10
Ashley Riley	6/10
Scott Hart	6/16
Chuck Breeden	6/18

20% OFF KROGER BRAND



We have an upcoming 20% off Kroger Brand Associate Discount quickly approaching on June 28th through July 4th, 2009. The discount is 20% off on Kroger Brands including Private Selection, Naturally Preferred, Active Lifestyle, Pet Pride, and more. Please make sure that your Kroger Plus Card is receiving the Employee Discount. If you are not receiving the employee discount, be sure to let Susannah Ishmael know so that your information can be updated and you can take advantage of this great opportunity for great savings and not to mention the great sales as well.



Your Newsletter is on the Web and in Living Color

Don't forget to visit Your525Newsletter online at www.your525newsletter.synthasite.com. Be sure to check it out and drop me a line to share your comments and suggestions with me about how to improve the site or what you would like to see. I would love to hear from you!





As Part Of Kroger's Core Values, We Have Created An Inclusion Council Help Make Our Store The Best That It Can Be For Both Our Associates And Our Customers. Here Is The Goal Of The Kroger Inclusion Council: Your Voice Matters, Working Together Works, Encouraging Everyone's <u>Involvement, Being The B</u>est Person You Can Be. The Council Includes 12 Associates Throughout Store That Would Like To Hear Your Comments, Suggestions, Concerns and Ideas So That You Have A "Voice" In The Store.

KROGER 525 INCLUSION COUNCIL MEMBERS

From The Vault of Fred Meyers



From the Vault items are specially priced online items for <u>Associates only</u> and reflect a savings greater than the everyday Associate 20% discount.

Here is the Fred Meyer Vault Special for the month of June.

Freshwater Cultured 8-9mm Pearl Necklace & Bracelet Gift Set in Satin Pouch. Sterling Silver Clasp.

Retail Price \$85 Sale Price \$49 From the Vault Price \$35

(*includes free 2nd day shipping \$5.95 value)



Available online only
Use online discount code: 9KREPJ14
Visit www.fredmeyerjewelers.com/vault or search for SKU# 1327766
Offer valid 6/1/09 – 6/30/09
Cannot be combined with any other offer or discount



Summer Oasis
By: Timothy Sorsdahl
June Happenings

- June Is Luzo-Brazilian Month
- June 12, 1939: The Baseball Hall Of Fame Opens
- June 14: Flag Day
- June 21: The Summer Solstice
- June 21: Father's Day



Our company is embarking on a new, landmark pricing initiative that will lower prices on nearly 40 items in our produce departments. It is one of the biggest investments our company has made in pricing and is in direct response to our customers' feedback. Now, more than ever, it is important for us to stake out the ground of great service, quality products and good prices as our customers look for ways to eat better and stretch their dollars in a tight economy.

Capturing Customer Attention

Customers have learned about this new pricing initiative in a number of ways including bold signage and creative in-store displays. Outside the store, the new values are also featured in our weekly ads, including radio and television.

Why Produce, Why Now?

Fresh produce always has been a cornerstone of our stores and family diets. Today is no exception. Produce departments are one place in the store where customers keep a close eye on prices. Our new pricing strategy will include lower prices on our produce every day as well as feature items on sale on a regular basis. The produce price reductions are part of an overall value campaign called "More Value for the Way You Live". For our produce department, it brings two important things together to create value for our customers: 1) highquality fruits and vegetables and 2) significantly lower prices - savings of up to 20 percent in some cases.

I AM THE FLAG

by Ruth Apperson Rous

I am the flag of the United States of America. I was born on June 14, 1777, in Philadelphia.

There the Continental Congress adopted my stars and stripes as the national flag. My thirteen stripes alternating red and white, with a union of thirteen white stars in a field of blue, represented a new constellation, a new nation dedicated to the personal and religious liberty of mankind.

Today fifty stars signal from my union, one for each of the fifty sovereign states in the greatest constitutional republic the world has ever known.

My colors symbolize the patriotic ideals and spiritual qualities of the citizens of my country.

My red stripes proclaim the fearless courage and integrity of American men and boys and the self-sacrifice and devotion of American mothers and daughters.

My white stripes stand for liberty and equality for all.

My blue is the blue of heaven, loyalty, and faith.

I represent these eternal principles: liberty, justice, and humanity.

I embody American freedom: freedom of spee<mark>ch, religion, assembly, t</mark>he press, and the sanctity of the home.

I typify that indomitable spirit of determination brought to my land by Christopher Columbus and by all my forefathers - the Pilgrims, Puritans, settlers at James town and Plymouth.

I am as old as my nation.

I am a living symbol of my nation's law: the Constitution of the United States and the Bill of Rights.

I voice Abraham Lincoln's philosophy: "A government of the people, by the people, for the people."

I stand guard over my nation's schools, the seedbed of good citizenship and true patriotism.

I am displayed in every schoolroom throughout my nation; every schoolyard has a flag pole for my display.

Daily thousands upon thousands of boys and girls pledge their allegiance to me and my country.

I have my own law—Public Law 829, "The Flag Code" - which definitely states my correct use and display for all occasions and situations.

I have my special day, Flag Day. June 14 is set aside to honor my birth.

Americans, I am the sacred emblem of your country. I symbolize your birthright,
your heritage of liberty purchased with blood and sorrow.

I am your title deed of freedom, which is yours to enjoy and hold in trust for posterity.

If you fail to keep this sacred trust inviolate, if I am nullified and destroyed, you and your children will become slaves to dictators and despots.

Eternal vigilance is your price of freedom.

As you see me silhouetted against the peaceful skies of my country, remind yourself that I am the flag of your country, that I stand for what you are - no more, no less.

Guard me well, lest your freedom perish from the earth.

Dedicate your lives to those principles for which I stand: "One nation under God, indivisible, with liberty and justice for all."

I was created in freedom. I made my first appearance in a battle for human liberty.

God grant that I may spend eternity in my "land of the free and the home of the brave" and that I shall ever be known as "Old Glory," the flag of the United States of America.



The Shrink Topic For The 5th Period Is... Markdowns



Period 5 Safety Topic:

<u>Cut Prevention-</u> <u>Cutting Tools</u>

"Working together, we can develop a culture that will reduce accidents to zero." Safety Creed

Safety is the first priority when using cutting tools.

- Inspect all tools before using them and never use dull or damaged blades.
- Only use approved cutting tools.
- Always angle the cut away from the body when cutting.
- Retract blades or put them away when not using them.
- Wear the right personal protective equipment (PPE) when using cutting tools.

THINK SHRINK: SHRINK SMARTS

What are Markdowns?

Markdowns are an exit strategy to ensure full sell-through and cost relief. Markdowns are used on excess, short-dated, distressed, discontinued, seasonal and one-time buy products.

Markdown Methods

Item Specific Markdown (ISM)

 Used on Fixed Weight items such as bagged salad & corporate brand coffee, tea, cookies and snacks.

Random Weight Markdown

• Used on Random Weight Fresh Meat and Seafood.

Was/Now Stickers

• Used on Fixed Weight items not supported by Item Specific Markdown.

Price changes in Point of Sale (POS)

• Used on excessive quantities of product.

NOBODY LIKES SHRINK

Give your entry form to a member of management.



PERIOD 5 Markdowns

It is part of your job to identify potential shrink in your store!

How to Make the Most of Markdowns

- Follow Enterprise Best Practices on markdowns.
- Use markdowns to sell through excess and short-dated product.
- Remember that a markdown offers value to the customer and prevents loss to the store.
- Familiarize yourself with the Storewide Item Markdown (SWIM)
 Pop Quiz Circle the correct answer for each of the following questions.
- 1. Markdowns provide?
 - A. Value B. An exit strategy C. Shrink relief D. All of the above
 - Markdown tags are:
 - A. Orange and white
 - B. Scannable
 - C. Should cover the original UPC code
 - D. All of the above
- 3. Storewide Item Markdown can be used in which departments?
 - A. Deli & Bakery B. Produce & Floral C. Meat & Seafood D. All of the above



Fill out this quiz for your chance to Win a \$5 In-Store Gift

Card

NAME

DEPARTMENT

TALK TO US 1-800-689-4609

If you have concerns or questions about losses at our store, talk with your manager. If you'd rather report your concerns confidentially, call the help line. It's confidential and available 24 hours a day.



Our Customers Say...

What do our customers want? Here's what they tell us:



Our People Are <u>Great!</u>

- Friendly Cashiers
- Associates who are friendly and attentive to my needs



I Get the Products I Want, Plus a Little:

- Produce Quality
- Meat Quality
- Items I want are available



The Shopping Experience Makes Me Want To Return:

- Short checkout time
- Clean stores
- Convenient to shop
- Worth the time and money



Our Prices Are Good:

- Good prices
- Weekly specials
- Store brands

We take the stars from heaven, the red from our mother country, separating it by white stripes, thus showing that we have separated from her, and the white stripes shall go down to posterity, representing our liberty.

~George Washington, attributed



Following these simple steps, you, your family and friends will enjoy safe and delicious cookouts all summer.



Chill

- Use a cooler, chill bag or ice to keep fresh meat cold on the way home from the store or outside by the grill.
- Thaw or marinate beef, pork and poultry in the fridge.
- Keep deli salads and perishables on ice at picnics and cookouts.
- Place leftover cooked foods in a fridge or cooler with ice within two hours.

2 Clean

- Wash hands with warm water and soap for 20 seconds before and after handling food.
- Wash cutting boards, dishes and utensils with hot soapy water after preparing each item.
- Use paper towels and soap to clean kitchen and grill surfaces. If you use cloth towels, clean them often in your washing machine's hot cycle.

3 Separate

- Separate raw meat from other foods in your grocery cart, shopping bags, at home and by the grill.
- Keep cutting boards and utensils separate to avoid spreading germs.
- Place cooked food on a clean plate never on a plate that held raw meat.

4 Cook

- Use a food thermometer every time you cook fresh beef, pork and poultry to reach its proper internal temperature and kill harmful bacteria.
- Cook ground beef and pork to 160°F, and cook ground turkey and chicken to 165°F.
- Check a cooking temperature guide to safely grill other cuts of fresh meat.
- Remember: You can never tell if meat is cooked properly by looking at
 it