



INSIDE THIS ISSUE

- Page 1 ELMS Performance News
- Page 1 ELMS Great Improvement
- Page 1 This Week Score
- Page 2 ELMS STAR Cashier
- Page 2 Birthdays & Anniversaries
- Page 3 Newsletter Is On The Web
- Page 3 Fun & Games
- Page 4 You Are Great!
- Page 4 Newsletter Trivia Quiz



"No one knows what he can do until he tries."

Publilius Syrus

FRONT END NEWSLETTER

ELMS EMPLOYEE PERFORMANCE NEWS

Cashiers that meet the ELMS Goal of 95% or better for week ending Jan. 31, 2009:

<u>NAME</u>	<u>SCORE</u>
Jared Roberts	106.3%
Cody Thornburgh	105.5%
Amanda Cales	103.4%
Heather Hogan	101.2%
Lora Huffman	100.6%
Mary Irwin	100.6%
Megan Metcalf	99.4%
Michael Malek	99.0%
Alice Pinckard	98.7%
Lucas Breeden	97.7%
David Lemelin	96.3%
Michelle Mullins	95.3%



THOSE WHO MADE GREAT IMPROVEMENT IN THEIR ELMS SCORE

<u>NAME</u>	<u>IMPROVEMENT</u>
Lindalee Russell	17.78%
Kate Harrod	13.96%
Denise Oliver	12.35%



E.L.M.S. GOAL:

95.0%

STORE SCORE WEEK ENDING JANUARY 31, 2009:

87.0%



THIS WEEK SCORE WAS AN INCREASE OVER LAST WEEK SCORE. WE WENT FROM 84.3% TO 87.0% THAT WAS AN INCREASE OF 3.20% WE NEED TO CONTINUE TO IMPROVE ON A DAILY BASIS TO ACHIEVE THE ELMS GOAL OF 95%!



ELMS "STAR" CASHIER



The ELMS "STAR" Cashier program was developed by Randy and Holly to recognize and reward cashiers who are CUSTOMER 1ST by setting higher standards in achieving and/or exceeding the ELMS Goal of 95%. To win this monthly award, the cashier must have the highest ELMS average and scores for at least 75% of the month. The winner will get his/her name on the ELMS "STAR" Cashier Award Plaque, wear the STAR pin for a month and have their choice of a \$10 gift card from McDonalds, iTunes, Starbucks, Subway, Moe's or Kroger. January's ELMS "STAR" Cashier was Cody Thornburgh. Cody had an average of 108.5% for the month of January. Who will be the February's ELMS "STAR" Cashier? Will it be you? Find out next month...



FEBRUARY BIRTHDAYS & ANNIVERSARIES

Birthdays

Lindalee Russell
 Michael Malek
 Jessica Jones
 Nicole Jones



Date

February 5
 February 5
 February 15
 February 19

Anniversaries

Melissa James
 Sandi Shaw

Date

February 7 2008
 February 16 1992

Years

1
 17



65 Roses

Store 525's goal for Cystic Fibrosis is \$2,500. The amount we have raised as of Feb.6th is \$2130. We are at 85.2% of our goal.

Here are our top three sellers:

1. Sandi Shaw
2. Amanda Mills
3. Cody Thornburgh

This is the last week for us to reach our goal of \$2,500. We are over three quarters of the way there. Will we make it?

PLU SALE ITEMS FOR THIS WEEK:

LEARN HIGH USAGE PLU CODES:



Fresh Asparagus
4080



California Lemons
4958



Ambrosia Apples
3438



Nectarines
4036



The Winner of The Newsletter Super Bowl Contest was.....

Betty Noe



BEING RING TENDER EFFECTIVE IS PART OF KROGER'S CUSTOMER 1ST STRATEGY OF PROVIDING WORLD CLASS SERVICE!

SURFING THE WEB

Your Front End Newsletter and Store Newsletter are now on the web!!!

To view the online Newsletters go to www.your525newsletter.synthasite.com. You need adobe reader to view the Front End Newsletter and Store Newsletter. If you have any suggestions to what could be added or deleted, please share your comments with me. The site also has ELMS tips and tricks as well as some links to other websites such as Kroger.com, ExpressHR, Atlanta Employee Info Page, Clicks! For Cystic Fibrosis and Adobe.com to download the Adobe Reader to view the Newsletters.



Fun & Games Sports & TV Trivia



1. What part of Evander Holyfield did Mike Tyson bite off?
A) Finger B) Nose C) Ear
2. Who were the young singers who were regulars on "The Andy Williams Show":
A) The Jackson 5 B) The King Family C) The Osmond Brothers

REMEMBER, ASK FOR ME,
BOB!



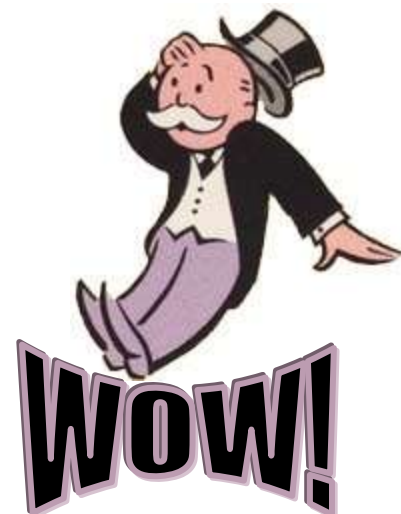
YOU ARE GREAT!...KEEP UP THE GREAT JOB!



Those that have earned a "You Are Great Card!" this past week for helping improve our Store ELMS Score. We went from a score of 84.3% to 87.0%! Let's keep the store score going up and earn those "You Are Great!" cards! To receive your card, see Randy Clark.

Those that scored a 95% or better.

- Jared Roberts
- Cody Thornburgh
- Amanda Cales
- Heather Hogan
- Lora Huffman
- Mary Irwin
- Megan Metcalf
- Michael Malek
- Alice Pinckard
- Lucas Breeden
- David Lemelin
- Michelle Mullins



Those that Improved 10% or more vs. last week.

- Lindalee Russell
- Kate Harrod
- Denise Oliver

Courtesy Clerk Info



Parking Lot Safety

- Secure stray shopping carts promptly
- Push no more than 4-6 carts at one time
- Wear a reflective vest when working outdoors
- Watch for and report damaged mats, doors, pavement and other unsafe conditions



Newsletter Trivia

Answer The Questions Correctly For A Chance To Win A "You Are Great!" Card

1. Who was January's ELMS "STAR" Cashier?

2. Which two great cashiers scored a 100.6% ELMS score week ending Jan.31st 2009?

3. What is the web address to view the Front End and Store Newsletter online?

Answers for the **Newsletter Trivia** are located in the newsletter, answer the questions correctly then drop your entry at Customer Service for a chance to WIN! Drawing will be held next week for one lucky winner.

NAME _____

