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“If you care at all, you'll get some results. If you care enough, you'll get incredible results.”

Jim Rohn

E.L.M.S. GOAL:

95.0%

STORE SCORE WEEK ENDING
DECEMBER 20, 2008:

90.2%



FRONT END NEWSLETTER

ELMS EMPLOYEE PERFORMANCE NEWS

Cashiers that meet the ELMS Goal of 95% or better for week ending Dec. 20, 2008:

<u>NAME</u>	<u>SCORE</u>
Cody Thornburgh	115.8%
Betty Noe	108.1%
David Lemelin	106.5%
Sandi Shaw	104.9%
Amanda Cales	101.1%
Heather Hogan	98.5%
Lora Huffman	98.4%
Holly Lawson	97.4%
Alice Pinckard	96.6%
Jared Roberts	96.5%
Mary Irwin	96.3%
Karen Tenney	95.3%



THOSE WHO MADE GREAT IMPROVEMENT IN
THEIR ELMS SCORE

<u>NAME</u>	<u>IMPROVEMENT</u>
Denise Oliver	15.11%
Betty Noe	12.84%
Robbie Welsh	10.10%



THIS WEEK SCORE IS A DECREASE *OVER LAST WEEK SCORE*. WE WENT FROM 91.4% TO 90.2% THAT IS A DECREASE OF 1.31%. WE NEED TO CONTINUE TO IMPROVE ON A DAILY BASIS TO ACHIEVE THE ELMS GOAL OF 95%!



Can Hunger Total Through
December 26, 2008

\$14,297

We Are The Number #1 Store In Sales For The Entire Atlanta Division. We Are 71.5% Toward Our Store Goal Of \$20,000 With 11 Days Left. Lets Help Those In Need And Reach Our Goal At The Same Time! Remember The Top 3 Sellers Will **WIN** Great Prizes!

Great Job We Are Number 1!

PLU SALE ITEMS FOR
THIS WEEK:

**LEARN HIGH USAGE
PLU CODES:**



Red Delicious Apple
4016

Avocados



4046



Golden Delicious Apple
4020

Braeburn Apple
4103



CUSTOMER 1ST STRATEGY: SHINING STARS

We Have Had **TWO WINNERS** On The Front End To Win In The Period 11 Drawing For Shining Stars. The Winners Were Hasmakabhai Patel And Alice Pinckard. How Shining Stars Works: Every Time You Are Recognized For Supporting The **Four Keys Of Customer First**, You Will Receive An Official



Entry Card And Have A Chance To Win Monthly Prizes And Also A Chance To Qualify For The Grand Finale Shining Stars Celebration. For Complete Details Regarding Prizes, Rules, Eligibility, And Tracking Your Qualifying Shining Stars Entries, Go To www.myemployeeinfo.com/atlanta If You Desire More In Store Information See Mr. Gaylor.



DECEMBER BIRTHDAYS & ANNIVERSARIES

Birthdays

- Betty Noe
- Sharif Ahmaed
- Maggie Rhodes
- Sonya Kron

Date

- December 11
- December 11
- December 25
- December 31



Anniversaries

- Tanza Leatherwood
- Jared Roberts
- Randy Clark
- Gerry Anders
- Randy York

Date

- December 2, 1985
- December 2, 2004
- December 18, 1980
- December 18, 2007
- December 31. 2006

Years

- 23
- 4
- 28
- 1
- 2



Days Until 2009..



5 DAYS



BEING RING
TENDER
EFFECTIVE IS
PART OF
KROGER'S
CUSTOMER 1ST
STRATEGY OF
PROVIDING
WORLD CLASS
SERVICE!

GET READY FOR TAX SEASON....NOW

As 2008 draws to a close, it's time to think about the unthinkable-tax season! April 15 seems far away, but it's important to prepare now. There are several easy things you can do to get ready for tax time-and it only takes the click of a button-ExpressHR. Go to ExpressHR from the kiosk computer in the break room, a computer at work or a computer at home and follow these three simple steps.



Step 1: Verify your address.

The company must have your current address in ExpressHR to ensure that any tax forms and company information reaches you. Log-in to ExpressHR and click "About My Personal Profile" from the left menu. In the profile screen, you can verify your current address. By clicking the pencil icon next to Address Information, you can update your address, phone numbers and even include a personal e-mail address.

Step 2: Verify your withholdings.

ExpressHR allows you to verify and update your W-4 withholdings. Click "W-4 Change" on the left menu, and the withholdings screen appears. By clicking the Edit button on the screen, you have access to a great feature-an online worksheet-that can help you select your withholdings.

Step 3: Sign up to receive your W-2 online.

From anywhere in ExpressHR, you can click the MyHRInfo icon at the top right of the screen to access MyHRInfo. Select "My Pay" from the menu on the left, and then click "W-2" from the drop-down list. On this screen, you can review several topics about the W-2, and click the link to The Work Number-a vendor site that manages the company's electronic W-2 forms. (For more information and the specific steps to receive your W-2 electronically, go to BarneyWeb and review the article "Get your W-2 Online.") Your W-2 will be available online by Feb. 1, 2009.



Three simple steps and you're ready for tax season! With ExpressHR, you have a one-stop shop for your tax preparation needs.

REMEMBER, ASK FOR ME,
BOB!



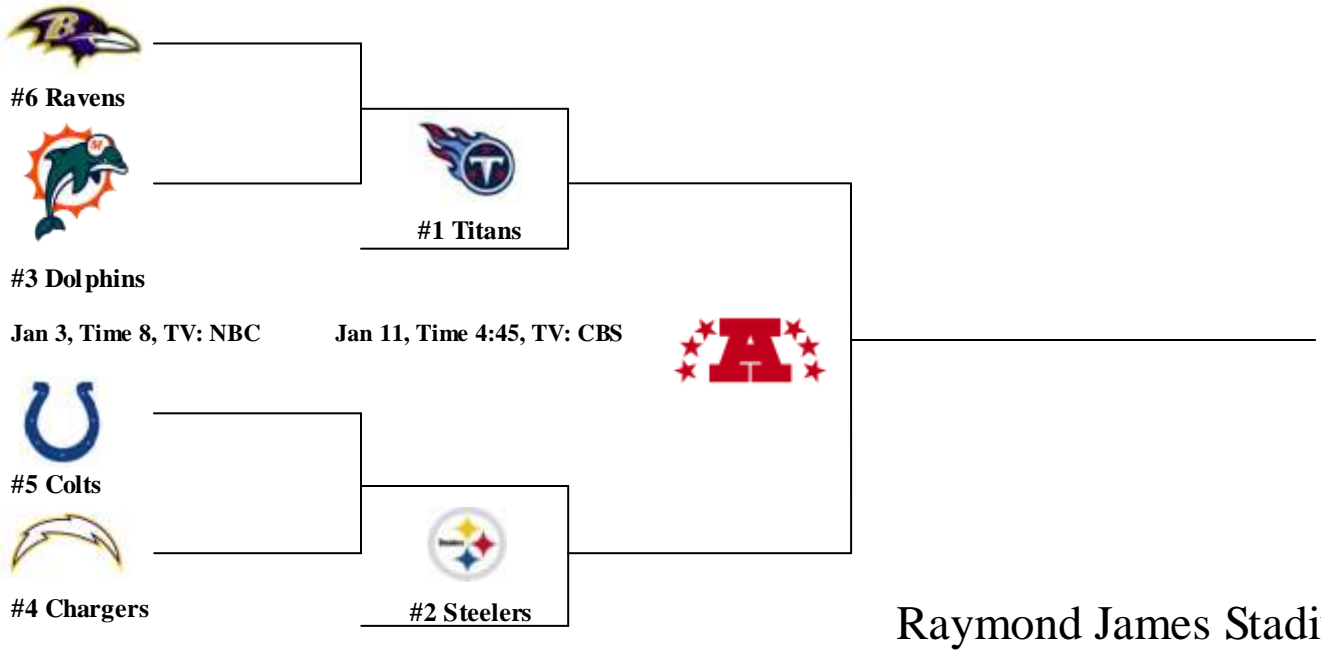


Wild Card Round
Sat-Sun Jan 3-4
AFC Conference
Jan 4, Time 1 TV: CBS

Divisional Round
Sat-Sun Jan 10-11
Jan 10, Time 4:30, TV: CBS

Championship Round
Sun Jan 18
Jan 18, Time 6:30, TV: CBS

Super Bowl XLIII
Sun Feb 1
Time 6:00 pm, TV: NBC

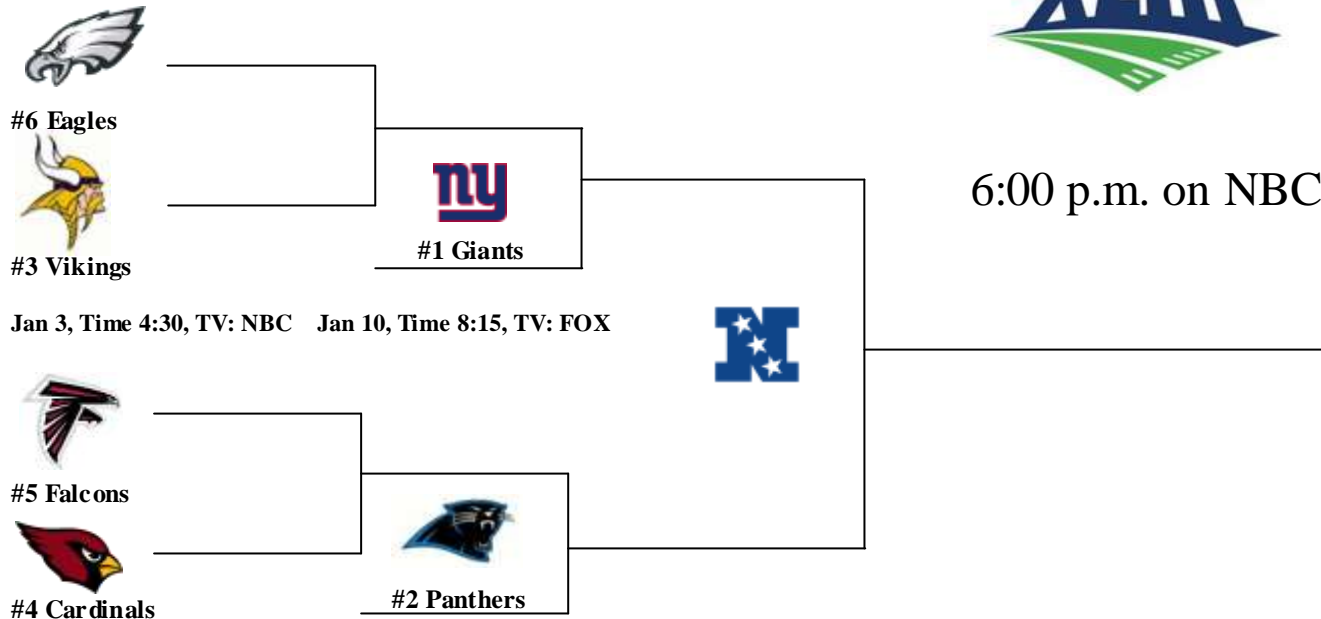


NFC Conference

Jan 4, Time 4:30, TV: FOX

Jan 11, Time 1, TV: FOX

Jan 18, Time 3, TV: FOX



For those who don't know much about NFL football here is a breakdown of how this year NFL football teams will compete to reach the Super Bowl. Super Bowl weekend will be busy here at the store so this info will help you keep up to date on who will be in the BIG GAME!!!